

## Project 03 | Type Specimen

### Introduction

This project is to create illustrations with words to describe what they mean. Basically we are to drawing out words to describe their definition. For example if I were to use the word fly I would draw out the word like it was flying either into a shape or object doing just that.

### Blog Post

This is the beginning

Here are all the words that I came up with and I think there are several more that I could have come up with but these were the first ones that I thought of in that order. I got through 25 words and decided to just go for all 50 and I feel that I could have probably gone further. From there I decided to pick out 15 to make the drawing sketches and aside is what I came up with.

Aside are the 15 words along with their animations. I tried to think about several ways I could express them. I like exercises like this because they have several different ways of conveying their meanings through pictures. Some were easier to come up with than others and that is what kind of made this fun to do. I think if I could improve on the sketches that I did I would use another font and maybe use digital means to create more what I see in the sketches. I would also take the letters and rearrange them a little differently according to spacing and design. I thought however that I did a good job with creating sketches for the words that I chose. I may think and do others as I rethink and take breaks for more inspiration.

### Word List (25 minimum)

Flying	Quick
Gliding	Game
Love	Trip
Type	Blaze
Draw	Bring
Stripe	Replace
Slither	Return
Jump	Press
Grab	Drain
Bubble	Dangle
Create	Tangle
Grow	Alive
Dream	Destruct
Drive	Alarm
Scale	Advance
Dribble	Arise
Blow	Found
Challenge	Dance
Trade	Clip
Predictable	Slip
Sleep	Flip
Bite	Trap
Struggle	Swing
Strength	Around
Trail	Rotate



Mark your three favorite sketches

## Blog Post

I looked at the sketches that I produced on paper and decided to work with the ones that I thought were the best and most interesting out of all of them and the four above are the result. I used Ariel for the font choice and then from that I changed the font appearance with effects on adobe illustrator. I tried to describe best what the words mean and for the majority of the part it turned out pretty nice.

My first choice was the word love made into the heart shape because that was most appealing and I like how that came out. I used the round corners effect to make the edges smooth and I also used an Italic L to get a good angle for the bottom point. I did have to do some stretching to get the other letters to fit right but it definitely turned out to be my favorite. I think my second favorite was the flip because it appears that the letters are a statue with a shadow that says the actual word. I thought it was a good effect with the shadow below it.

My third choice would be the word trap with the trapped door between the letters of the t and p. I wanted to make it look like the middle letters were stuck in a room from a trap door they fell through. I do like how the fourth drawing came out but I think it is a little too simple for this project but it did turn out a little fun.

This was a fun project to digitalize the sketches because of the effects that we could use to portray the meaning of the words. I prefer to use digital software to create because I don't have to worry about getting ink all over myself and everything around me. It is also easier to go back and redo things.



Mark your favorite sketche

## **Blog Post**

Process-

I decided to switch from my best decision of the Love symbol to the trap because the love symbol seemed to be used a lot and my trap design was a little more unique. I decided to go with the thoughts of what our professor said would be best and designed it simply around what she described would be good. I also thought that those things that she pointed out worked well for the design.

Things that I like

I really like how the trapped door hanging off of the P makes it show that it's more like being trapped and kind of makes it fun. From the original design that I did to this new design things turned out a little better. The letters aren't distorted and the kerning is brought closer together. I worked with the letters to make them close enough that the middle area looks like a room where the R and A are stuck in. I also made the letters a little smaller than half the letter size from the outside letters so they look inferior. Originally I had the letters in the middle look like they were laying down at the bottom but that took away from the concept of keeping the proportions of the letters.

Things I would do over

If I could redo the assignment I would probably do a different font and play around with different sizing of the fonts. I would also move the letters around so that they would maybe show action where one of the middle letters would be falling down the trapped door extending from the P.

**TRAP**

## Project 03 | Typogram

### Conclusion

This project was to see how we could take words and make a logo picture of the word using type and from what I saw was many simple great ideas from students with anywhere from simple to complex drawings but all made sense. I found it interesting how you could take a simple word and make a picture out of it. I think it was a good project to do so that we can make drawings and things related to symbols that people would understand as a word.



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