Project 1 | Letterform Compositions

Introduction

In this project it was our job and goal to use Garammond and Helvetica fonts in order to create a compilation of letters that included at least two white and two black letters. In the following pages are examples of what I did in order to fulfill the assignment. There were several things that made this assignment difficult but also fun at the same time. In the following pages I will take you through what I did in order to complete this assignment.

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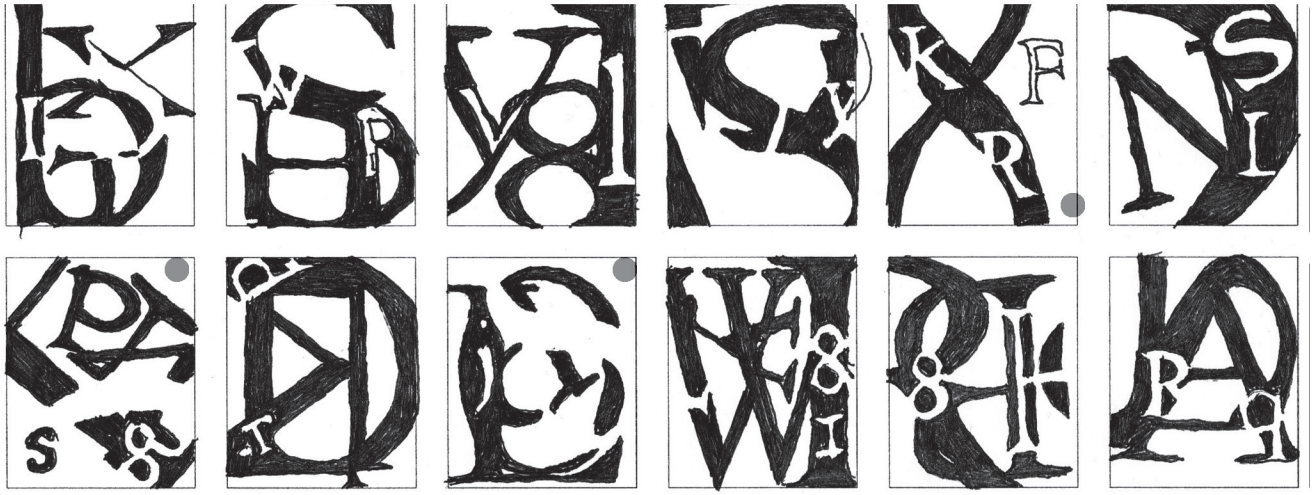
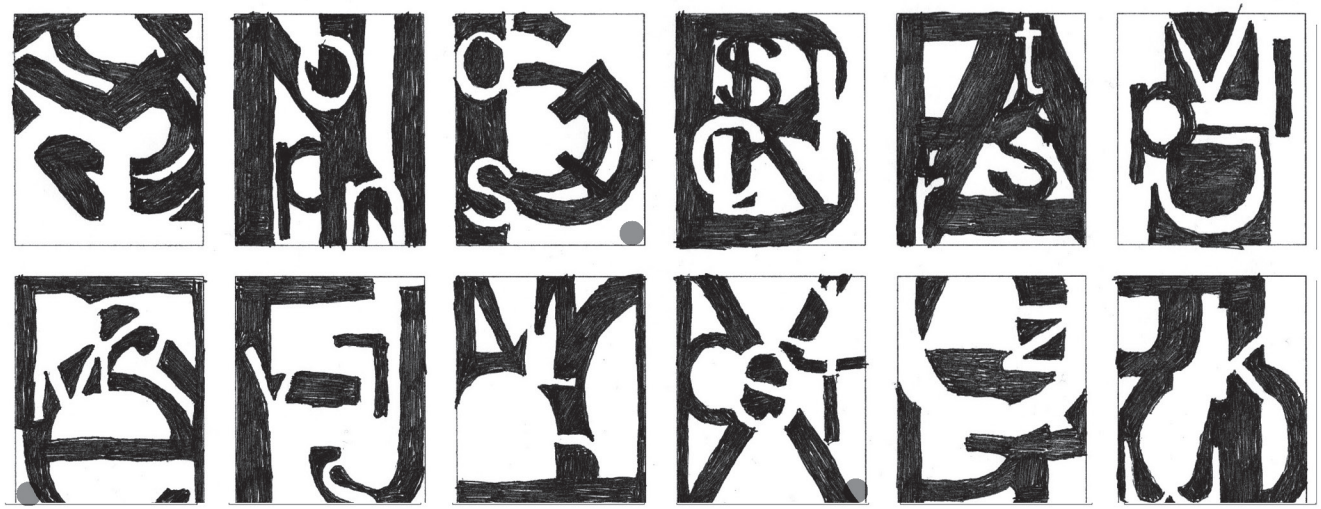
Here are my Glyph thumbnails that I created. What I noticed what how difficult it was to cram everything you needed into one small size box and make the elements fit just right. It was fun using the different kinds of fonts and seeing how you could move them around but it was difficult setting the letters up against the white background and find a way to move the letters so that they would standout in the black letters. I noticed it was not as difficult to use the letters but I am sure that over time of using the characters or glyphs that things would get more difficult.

The hardest part to this assignment was trying to not mess up with the lettering with accidentally making outlines for the letters. Its super easy to get distracted and make an outline and have to redo it so that it doesnt look like an outline anymore. I was surprised how well some of the thumbnails came out. It was fun trying to move the letters in ways that you could still tell what they were and the numbers made it a little more challenging so I mostly stayed using letters in this project. I learned that it's easy to keep using the same letters over and over again to make sure that you met all the requirements for each thumbnail.

Adobe Garamond



Helvetica



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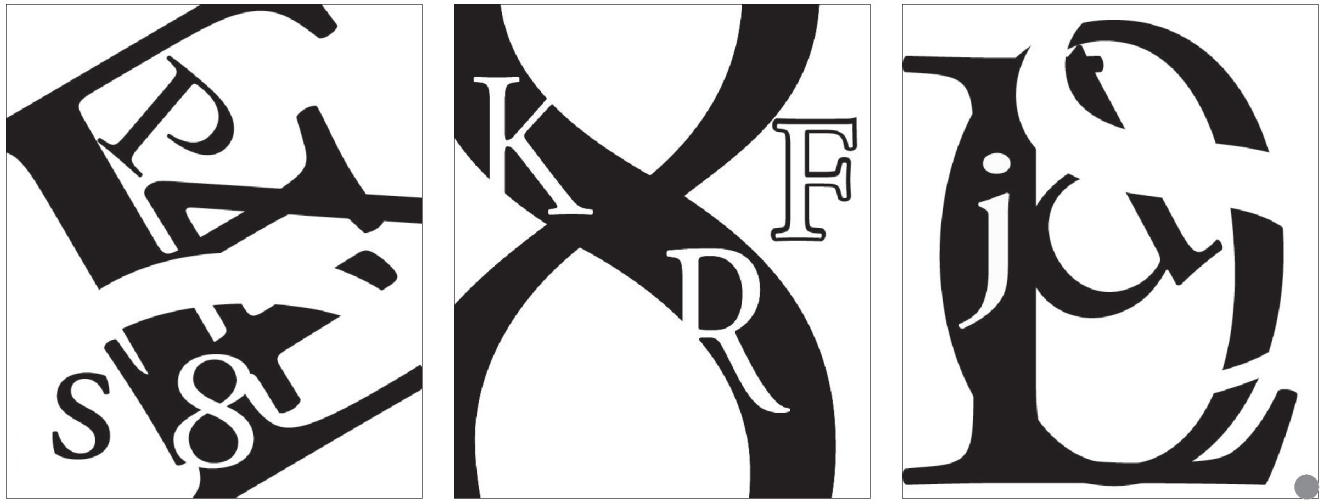
Here are my digital sketches. It was difficult to get the sizing right, I had to stretch and magnify some of the letters and numbers to get it the way that I wanted. They turned out about as good as I was looking for. It was hard to remember what letters and characters I

tried to use to make them as close to the sketches as possible. I had to use a different font but looks close enough to be Helvetica. I chose to do these 6 for the digital images because they were the most appealing to me and I wanted to see if I could replicate them.

Some of the characters seem like they could have used multiple letters or characters that could still make up the digital sketches that turned them how they are shown above. I had a tough time trying to make the shapes the same they were in the sketches but no one is perfect at accomplishing this but they still turned out quite great. I liked how we used real font for this activity rather than the outline tool to get the lettering right. It was a little less time to do these digital sketches which made it more fun than actually drawing them out.

Helvetica

Adobe Garamond



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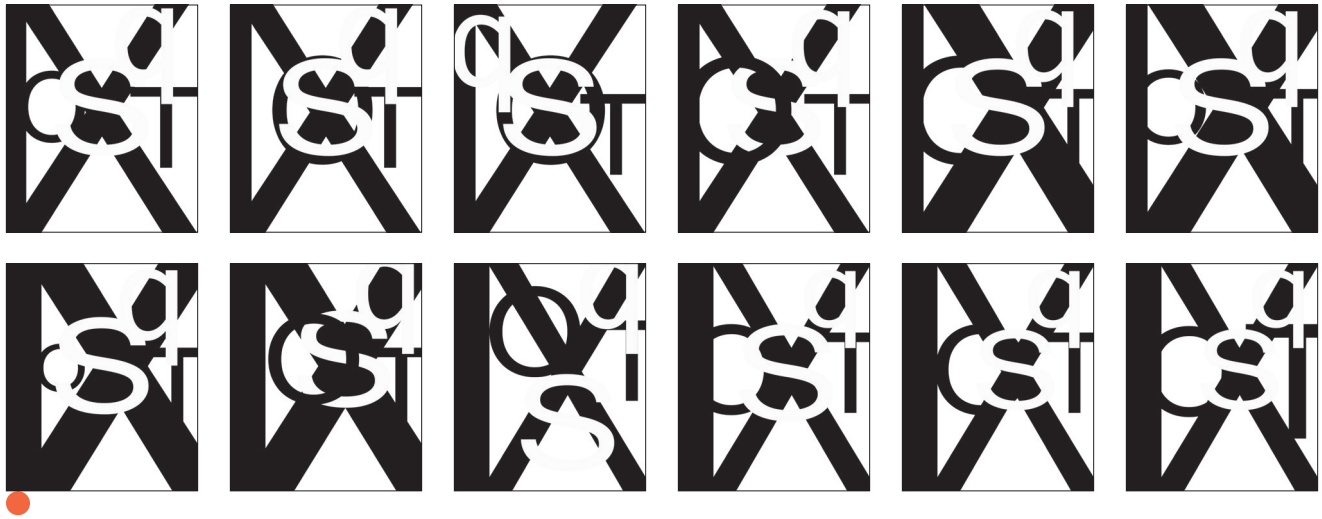
It was interesting on how many different things that I could have added to the thumbnails but I decided to try and do slight adjustments that would make the images seem a little better or a little different. I enlarged some of the letters and I also rearranged some of the letters so that they would stand out a little more above the others.

I thought this practice was productive because of the little refinements helped make it look a lot better and easier to distinguish what letters were used in the thumbnails. The ones with the red dots I chose because they were the simplified and basic with the designs and pretty easy to see what letters I used in them. Other ones I seemed to have random hanging lines and thin lines that seemed a little out of place that I didnt quite like but others turned out really well which made the selecting a little more challenging. I enjoyed this assignment to because it was something that I didnt need to draw from hand like the first project which was really tough.

If I could redo this assignment I would probably have tried to use a different thumbnail but I do like the way these ones turned out so I am pleased with how they came out.

Helvetica



Adobe Garamond

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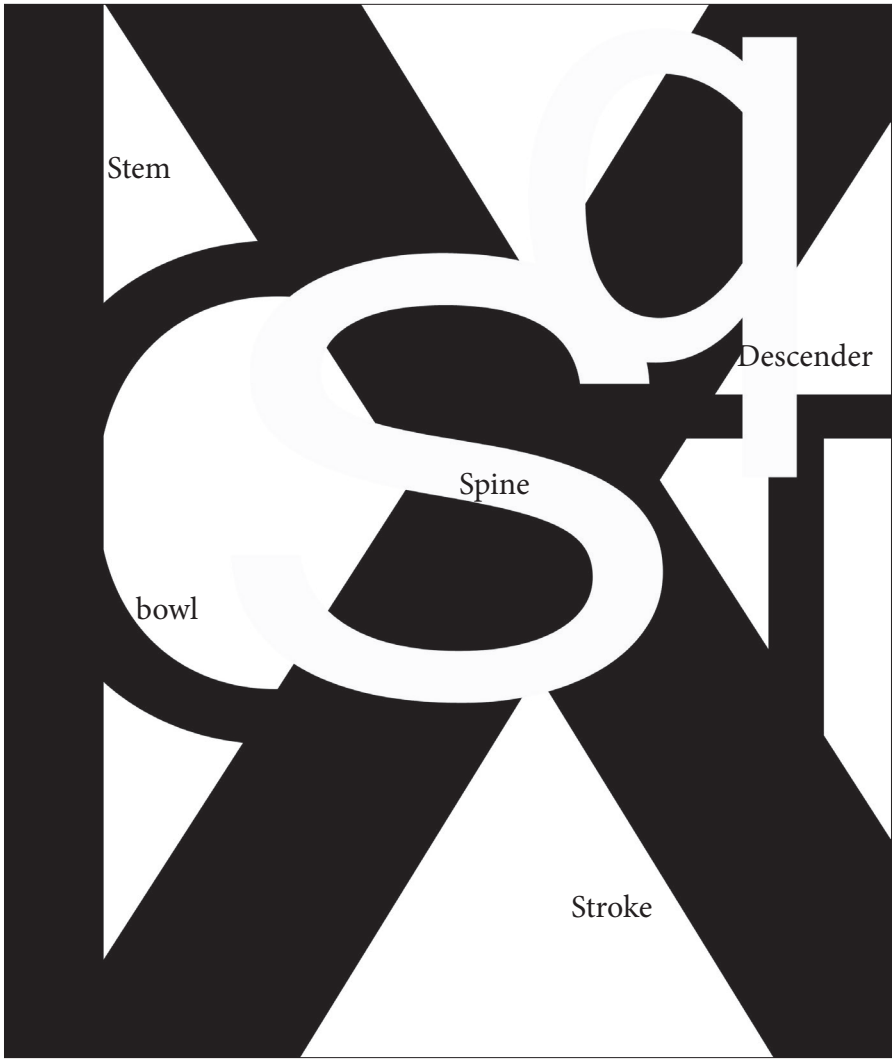
For this Helvetica final assignment I went and changed some of the lettering sizes and positionings to create a greater center point and better composition compared to the rest of the digital sketches that I created. I moved slightly the letters in order to better show good contrast between the white letters and the black lettes.

The main things that I did was increase the size of the x and the o and moved the letters around so that you can see quite clearly what each letter is.



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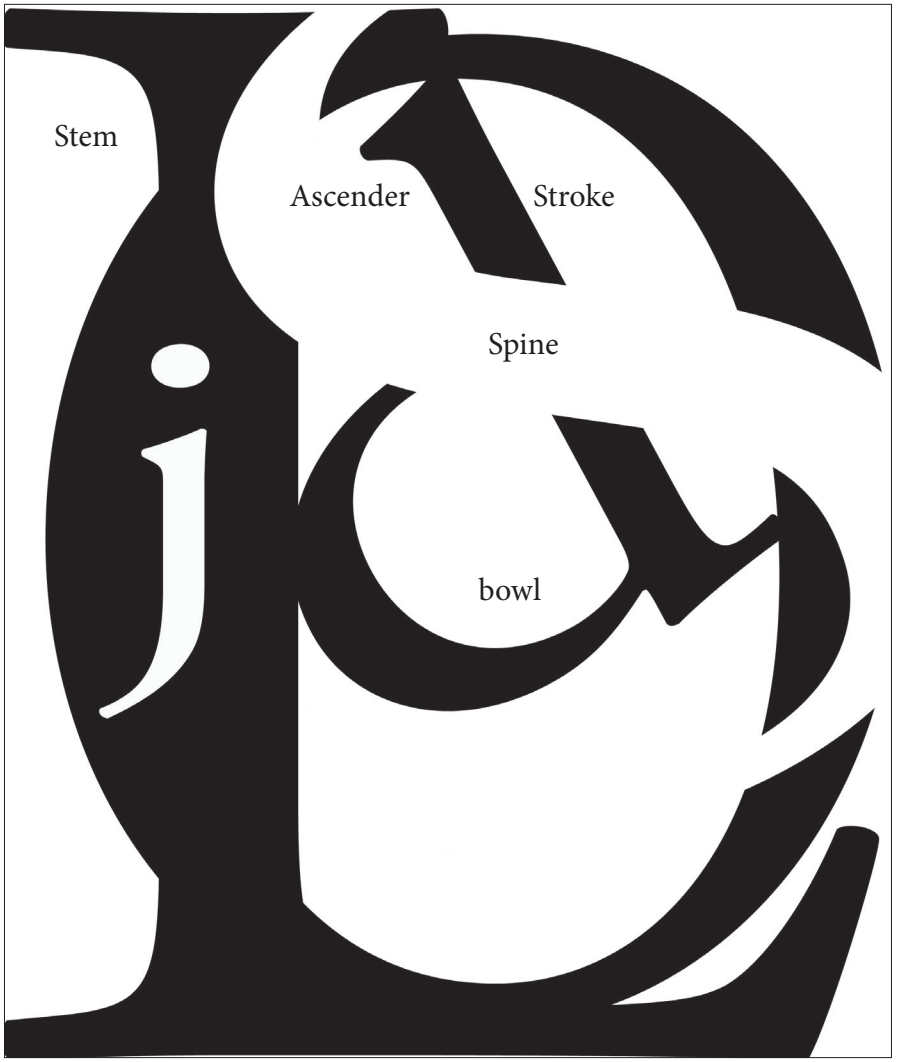
Here is my final product for the Garamond digital sketch. Here I used several letters to make it fun and look interesting for the sake of being able to see and project what black and white letters were used in the compositions.

Garamond was fun to work with because of the serifs, it's easier to lay out the white letters with garamond font because the black letters had more space to use. I was happy the way the S turned out with the overlap because it's not easy to place in a way that it's clear and noticeable over the rest of the letters.

I chose this as my final project because the lines are easy to read and you can distinguish with the characters what they are. I did move some of them at different angles because the lines seemed to flow more direct with some of the others.



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Conclusion

In conclusion I learned a lot from this project with the Garamond and the Halvetica fonts and how the letters can be placed to make the pieces seem to flow and support the others. The most challenging thing concerning this project was trying to draw out the letters in the thumbnails and getting all the elements into them. My favorite part of this project was choosing which thumbnails to use and digitalizing them however the part after that was difficult because it was hard for me to make improvements or adjustments to make the digital sketches standout more than others.

I did enjoy this project and cant wait to do more similar to these to expand my abilities with typography compositions and relate how the letters work with the others.